AMENDMENT TO THE CLAIMS

- 1. Cancelled
- 2. Cancelled
- 3. Cancelled
- 4. Cancelled
- 5. Cancelled
- 6. Cancelled

7.(currently amended) A magnetic recording medium for communication with a transducer moving relative to the recording medium along a line of relative transducer motion, comprising:

a substrate having a substrate surface;

a seed layer disposed on the substrate surface;

a soft magnetic underlayer disposed on the seed layer, the soft magnetic underlayer comprising a magnetic material having a magnetic moment larger than 1.7 Teslas, the soft magnetic underlayer having a texture that provides a magnetic easy axis that has an easy axis alignment parallel to the line of relative transducer motion;

a magnetic storage layer disposed on the soft magnetic underlayer; and

The magnetic recording medium of Claim 1—wherein the texturing maintains the easy axis alignment in the presence of an externally applied field.

- 8. Cancelled
- 9. Cancelled
- 10. Cancelled
- 11. Cancelled
- 12. Cancelled
- 13. Cancelled
- 14. Cancelled
- 15. Cancelled

- 16. Cancelled
- 17. Cancelled
- 18. Cancelled
- 19. Cancelled
- 20. Cancelled
- 21. Cancelled
- 22. Cancelled
- 23. (currently amended) A method of manufacturing a magnetic recording medium for communication with a transducer moving relative to the recording medium along a line of relative transducer motion, comprising:

providing a substrate having a substrate surface;

depositing a seed layer on the substrate surface;

depositing a soft magnetic underlayer on the seed layer, the soft magnetic underlayer comprising a magnetic material having a magnetic moment larger than 1.7 teslas, the soft magnetic underlayer having a texture that provides a magnetic easy axis that has an easy axis alignment parallel to the line of relative transducer motion;

depositing a magnetic storage layer on the soft magnetic underlayer; and

The method of Claim 18 further comprising selecting a seed layer material from the group: ruthenium, permalloy and tantalum-copper to reduce coercivity H_C in the soft magnetic underlayer.

- 24. (original) The method of Claim 23 further comprising applying an external magnetic field to establishes the texture of the soft magnetic underlayer.
- 25. Cancelled
- 26. Cancelled
- 27. Cancelled

- 28. Cancelled
- 29. Cancelled.
- 30. Cancelled.
- 31. Cancelled
- 32. Cancelled
- 33. Cancelled